

SVAYZ LTD

Cookie Policy

Version 1.0 | Effective: 26 February 2026

1. Introduction

This Cookie Policy explains how SVAYZ Ltd uses cookies and similar tracking technologies on our platform. Read together with our Privacy Policy.

We comply with PECR 2003 (as amended by the Data (Use and Access) Act 2025), the ePrivacy Directive 2002/58/EC, and the EU GDPR.

2. What Are Cookies?

Cookies are small text files placed on your device. They may be first-party or third-party, session or persistent. This policy also covers local storage, session storage, pixel tags, and web beacons.

3. How We Use Cookies

We use only the technologies actually deployed on the Platform. No advertising, marketing, or social media cookies.

3.2 Strictly Necessary Cookies

Cookie Name	Provider	Purpose	Type	Duration	Data Stored
__clerk_db_jwt	Clerk	Secure JWT for auth requests	First-party	Session	Encrypted JWT
__client_uat	Clerk	User auth token for session validation	First-party	Session	Auth token (no PII)
__clerk_client_id	Clerk	Client ID for session management	First-party	Session	Client identifier
__stripe_mid	Stripe	Fraud prevention and payment security	Third-party	1 year	Device ID for fraud detection

__stripe_sid	Stripe	Payment session management	Third-party	Session	Session identifier
contextual_sidebar_state_{id}	SVAYZ	Sidebar open/closed preference	First-party	7 days	Open/closed state

3.3 Error Monitoring and Session Replay

Technology	Provider	Purpose	Duration	Data Stored
Sentry SDK	Functional Software Inc.	Error tracking, performance monitoring, distributed tracing	Session	Error data, stack traces, browser/OS metadata. No PII (sendDefaultPii disabled).
Sentry Session Replay	Sentry	Anonymised session replays for error diagnosis. 10% of sessions, 100% on errors.	Session (90-day retention)	Masked DOM snapshots, mouse movements, clicks. No passwords or sensitive data.

Sentry data transmitted to EU data centre (Frankfurt, Germany) via /monitoring tunnel endpoint. sendDefaultPii: false. Data Processing Agreement in place.

3.4 Performance Monitoring

Technology	Provider	Purpose	Data Stored
Vercel Speed Insights	Vercel Inc.	Core Web Vitals (LCP, CLS, FID). Cookieless, no user tracking.	Aggregate performance data only

Qualifies for DUAA 2025 statistical purposes exemption (aggregate data, no individual identification).

3.5 Local Storage

Key	Purpose	Duration	Data Stored
svayz-query-cache	Cached API responses for faster page loading	30 min (auto-expires)	Non-personal cached data
svayz-bookmarks:v1	Guest job bookmark selections	Persistent	Job IDs (no personal data)
cv-builder-storage / cv-builder-storage-{id}	CV builder form state persistence	Persistent	CV builder form data
cv-ai-history-v2	AI-assisted CV edit history (last 20)	Persistent	AI edit history
sage-spotlight-session	AI assistant session ID	Persistent	Session identifier
auto-save-{key}	Form auto-save drafts	Persistent	Form draft data

Classified as strictly necessary (PECR Regulation 6(1)(b)). Query cache auto-expires; others persist until browser storage is cleared.

3.6 Session Storage

Key	Purpose	Data Stored
jobs-filters-v2	Job filter persistence within session	Filter selections
returnToJobId	Return navigation after CV upload	Single job ID
exit_intent_shown	Prevent repeat exit modal display	Boolean flag
cv-builder-state	CV builder error recovery	State snapshot
cv-builder-session	CV builder session continuity	Session metadata
panel-application-state	Application panel view state	Panel UI state

Session storage cleared automatically on tab close. No personal data. Strictly necessary.

3.7 Email Tracking Technologies

Technology	Purpose	Data Collected
Open tracking pixel (1x1 transparent image)	Records email opens when image loaded	Open timestamp, tracking ID
Click tracking redirects	Links routed through tracking endpoint before redirect	Click timestamp, destination URL, tracking ID

Opt-out: Set disableTracking in email preferences, or use emailOptOut setting. When disabled, emails sent without tracking.

3.8 Technologies Not Deployed

Not implemented: Google Analytics (GA4), Mixpanel, Hotjar, Supabase, Vercel Web Analytics. No analytics cookies tracking individuals, no marketing/advertising/social media cookies.

4. Your Consent and Cookie Preferences

Currently only strictly necessary technologies deployed (no consent banner required). If non-essential cookies introduced, a PECR/ePrivacy-compliant consent mechanism will be implemented first with:

- (a) Banner on first visit
- (b) Equal "Accept All" and "Reject All" buttons
- (c) Granular category control
- (d) No pre-ticked boxes, no cookie walls
- (e) Opt-in model (no cookies until consent)

Consent stored in cookie_consent for 12 months.

5. Managing Cookies Through Your Browser

You can view, delete, and block cookies via browser settings. Blocking strictly necessary cookies prevents login. Clear local/session storage via browser developer tools.

6. Global Privacy Control and Browser Signals

GPC recognised as valid user preference. DNT deprecated (W3C abandoned, Firefox removed Feb 2025). Platform does not respond to DNT.

7. Third-Party Services

Third-party privacy policies: Stripe (stripe.com/gb/privacy), Clerk (clerk.com/legal/privacy), Sentry (sentry.io/privacy), Vercel (vercel.com/legal/privacy-policy). DPAs in place with all processors.

8. International Data Transfers

Stripe (US): UK-US Data Bridge, EU-US DPF. Clerk (US): UK IDTA. Sentry: EU data centre (Frankfurt). Vercel (US): UK IDTA.

9. Consent Records and Accountability

Consent records retained 6 years (CNIL guidance). Records include: date/time, banner version, categories consented, withdrawals.

10. Changes to This Cookie Policy

Material changes: updated date, notification via consent banner where appropriate. New consent-requiring technologies require re-consent.

11. Further Information

Cookies info: allaboutcookies.org, youronlinechoices.eu. GPC: globalprivacycontrol.org. See our Privacy Policy for full data processing details.

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